

# Marlon Parra

## UI/UX Designer – Front-End Developer

“Good design starts with and understanding of people and technology”

### Career Objective

I am a talented individual with strong communication skills, fast-learner. I have a B.S. in Applied Information Technology. I have extensive experience and skills working in multiple different projects with small and large teams, I am currently looking to obtain a intermediate/senior level position in your company, where I can keep improving and growing as an individual. I will be bringing my current skill set, full disposition and eagerness that can be utilized for the advancement of the company.

### Work Experience

#### Theta – UI Design Consultant

Oct 2021 – Present • Auckland CBD, Auckland

- Collaborated cross-functionally with diverse teams on a broad range of projects spanning small to large scale.
- Designed and built responsive websites with HTML, CSS, vanilla JavaScript, React, and Angular to provide an optimal user experience on all devices.
- Successfully managed five distinct Webflow sites, ensuring seamless functionality and optimal user experience across all devices.
- Illustrated and animated graphic content.
- Communicated designs effectively to stakeholders, clients, developers, and designers.

#### Kisslabs – Freelance UI Designer / Front-end Developer

Jun 2023 – Jan 2024 • Remote • Te aro, Wellington

- Built responsive sites using Html, CSS, React, Typescript, Contentful
- Implemented designs for Webflow sites, ensuring seamless and optimal user experiences across various devices and screen sizes.
- Created html emails, ensuring consistency on various email providers

#### Heartland Bank – Freelance Graphic Designer

Jan 2020 – Jun 2020 • Newmarket, Auckland

- Created digital assets for the marketing team.
- Created different types of graphic content.
- Generated design solutions for tasks provided.
- Illustrated graphic content.

#### Heartland Bank – Junior Graphic Designer

Jun 2019 – Nov 2019 • Auckland CBD, Auckland

- Created digital assets for the marketing team.
- Worked closely with the digital team to generate design solutions.
- Illustrated graphic assets for the heartland business websites.
- Worked with developers to create layout guidelines for responsive development.
- Created and delivered website designs for partner’s websites using UI/UX practices.

References available upon request

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www.github.com/Strivemspr  
Based in New Zealand

### Skills

#### Technical Skills

HTML, CSS, Javascript  
Bootstrap, Sass, Tailwind, Material Design  
Jquery, React, Redux, Angular, Typescript  
Node.js, Express.js, MongoDB, Laravel, Flutter  
Git, Github

#### UI/UX Skills

Wireframes & Prototypes  
Usability Testing  
User Research, Personas, Stories, Flows  
Figma  
Adobe AI, XD, PS, ID  
Illustration  
Agile  
Communication

### Education

#### Otago Polytechnic – 2020

Bachelor of Applied Information Technology

#### Aspire2 International – 2019

Software Development Diploma – Level 7

#### Aspire2 International – 2014 – 2016

Information Technology Diploma – Level 5, 6

### Projects

#### Theta

MTA – Website Redesign  
Mainfreight –Mainchain & Shipment Center Air & Ocean  
New Zealand Immigration – Traveller Declaration  
5 Webflow sites, (Theta site, Eva Check-in, Helpfruit, Glasstrail, Six Degrees)

#### Others

Old Projects – <https://60ef8ea2dbf19f0007bad18c--marlonp.netlify.app/>  
My Illustrations – koaasy.com